**KATHLEEN SIMPSON**

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**EDUCATION**

**Queens University of Charlotte Candidate May 2019**

Bachelor of Arts, Knight School of Communication |**Lambda Pi Eta**| **Dean’s List**| **3.92 GPA**

**Major**: Communication **Minor**: Spanish

**EXPERIENCE ­**

**Compass Group,** Charlotte, NC **Summer 2017, Summer 2018**

Creative Development Intern

* Provided insights to sales team during proposal process by overlaying prospect’s value proposition against Compass Group’s organizational strengths
* Worked collaboratively with team members from Finance, Sales, Creative Development to create a custom survey designed to uncover potential barriers to the sales process
* Facilitated with content redesign for the revised proposal process
* Designed Master PowerPoint template now used for all public school sales opportunities
* Completed Excellence of Speaking Institute training seminar
* Assisted in editing and updating Services for Education website to enhance the member experience and drive engagement

**Ryan Seacrest Studios,** Charlotte, NC **Summer 2017, Fall 2018**

Production Intern

* Produced weekly shows to be heard by 200+ patients and families at Levine Children’s Hospital located in Charlotte, NC.
* Operated radio and TV equipment in studio to create engaging shows and games for patients for all ages
* Controlled Board Hopping, OPX, Tricaster, and SAS Audio studio equipment to allow patients to watch what is going on in the studio from their rooms by using both video and PowerPoint.
* Worked with Green Screen equipment in order to bring an interactive live experience for patients on air.

**Queen City Stars/ Cougars Lacrosse Camp,** Charlotte, NC **Summer 2015-Fall 2017**

Coaching Intern

* Offered lacrosse instruction for elementary, middle, and high school players
* Responsible for managing game rosters and substitutions for 20+ players

**Carolina Pool Management,** Charlotte, NC  **Summer 2015-2016**

Head Lifeguard

* Monitored large country club pool facility with over 100 guests per day at the facility with an average 30 hour week
* Supervised and trained 4 new guards and worked closely with pool manager
* Fielded and resolved member complaints

**Aquatech,** Charlotte, NC **Summer 2013, 2014**

Lifeguard

* Maintained and watched neighborhood pool facility
* Interacted with neighborhood HOA to resolve member complaints

**EXTRACURRICULAR ACTIVITIES**

**Women’s Lacrosse Team**  **2015-Present**

* Played in 10 games during the 2016 season
* 3x starter for the Queens Women’s Lacrosse Team
* 2x NCAA appearance for the Queens Women’s Lacrosse Program
* 2-year Team Capitan for the Queens Women’s Lacrosse Team

**PUBLISHED WORK**

*Words of the World – Volume 5***Spring 2016**

* Fictional letter titled “Mi Aventura Chilena”

*Qué Pasa Mi Gente Newspaper* **Fall 2018**

* Interview story on The Carolina Panthers Spanish Radio Team
* Reported a story on the Queens Men’s Soccer Program on their Division II NCAA appearance

**AWARDS AND HONORS**

*2016 Student Marshall* *2017 Hustle Athletic Award Recipient*  *Royal Athletic Society* *Lambda Pi Eta*

**ADDITIONAL INFORMATION AND SKILLS**

**Language Skills:** Professional Working Proficiency—***Spanish***

**Technical Skills**: Tricaster; SAS Digital Audio; Adobe Photoshop; Final Cut Pro; Microsoft PowerPoint and Word

**Other Skills:** Time Management; Leadership; Written Communication; Public Speaking

**Travel: ’18** Australia, **’11** Ireland, and **‘11** Mexico